

COLLEGE AIM

Achievement. Inspiration. Moxie.

College AIM works to ensure through-college success by building school cultures that promote academic **achievement**, provide **inspiration** and cultivate **moxie** in each student.

DATE & TIME

Friday, August 28, 2015
4:30 – 8:30 pm

SCHEDULE OF EVENTS

4:30 – 5 pm: Sign-In
5 – 5:15 pm: Welcome
5:30 – 6:15 pm: Session 1
6:30 – 7:15 pm: Session 2
7:30 – 8:30 pm: Fair

LOCATION

Towers High School
3919 Brookcrest Circle
Decatur, GA, 30032

REGISTRATION

Online at collegeaim.org
(Click "Conference" and follow the appropriate registration link on the subsequent page)
Priority Deadline: Aug. 14, 2015
Final Deadline: Aug. 24, 2015

CONTACT

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2015 Metro-Atlanta College Access Conference

Purpose

- Create connections between high-achieving (3.3 GPA or above), minority, public school students who will be among the first in their families to attend college and many of the most selective and supportive colleges in the country.
- Provide students, parents, teachers, counselors and administrators with inside information and the tools necessary to be successful in the college application process.

Program Description

- 25+ Sessions and Workshops led by college representatives that will support you through the college application process
- College fair with 30-40 colleges and universities that provide significant financial, academic and social support for first-generation and underrepresented minority students

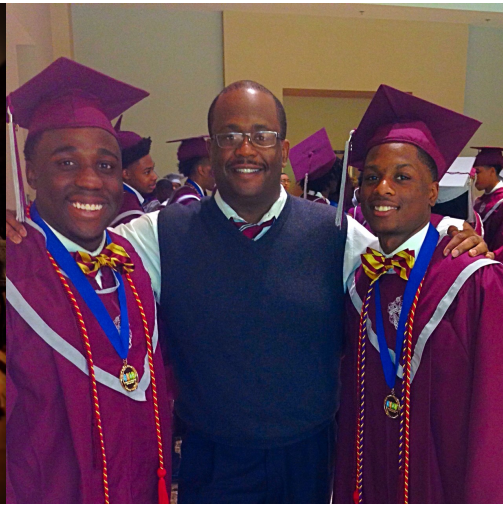
Participants

- Students must:
 - Have a 3.3 GPA or be in the top 10% of their class
 - Be a first-generation college student and/or an underrepresented minority student
 - Attend a public school in a Metro-Atlanta county
- Parents and guardians of target students are also invited
- School personnel from public high schools that service low-income and underrepresented-minority communities in Metro-Atlanta are strongly encouraged to attend

How to Register

- Go to collegeaim.org and click the "Conference" link on the top right of the page
- Click the registration link that applies to you (student, parent or school personnel) to complete registration form
 - ✦ Priority Deadline: Friday, August 14, 2015
 - ✦ Final Deadline: Monday, August 24, 2015





2015 Metro Atlanta College Access Conference

Workshop Options

Students, parents, teachers, counselors and administrators will each participate in two workshops of their choosing. Each participant must register individually. Parents each must submit their own registration for the conference. School personnel must also complete their own individual registration. Individuals who do not pre-register will not be able to participate in sessions and workshops during the conference.

The topics below are available for selection via the online registration form found on collegeaim.org. Please note that students, parents and school personnel all will be placed in separate sessions, specifically designed for each group.

Student Workshops

- **Mini-Case Study:** *What do colleges really want to see your application?*
- **Fly-In Application Workshop:** *Apply to visit college campuses for free!*
- **The Posse Foundation:** *Going to college with a posse - for free! (11th grade students only)*
- **The Personal Narrative:** *Learning to tell your story in a powerful manner*
- **Demonstrating Interest:** *Writing professional emails and making professional phone calls*
- **The Common Application:** *Common questions and common mistakes*
- **The Perfect Fit:** *Finding the college that is right for you (not the one that you got a letter from, heard about on TV, watched play in the national championship or that your friend went to)*
- **Meeting Need:** *Finding today's "full ride"*
- **Being the First:** *Handling the pressures unique to first-generation college students*
- **College Tours:** *Etiquette for visits and how to leave a great lasting impression*
- **Liberal Arts:** *Finding supportive, smaller environments for first-generation students*

Parent Workshops

- **Talking the Talk and Walking the Walk:** *Learning the language and timeline of the college process*
- **Meeting Need:** *Finding your child a "full ride"*

Counselor/Teacher/Administrator Workshops

- **Writing Strong Recommendations:** *Tips from the readers on how to make yours stand out*
- **Being the Connection:** *Building relationships with selective institutions that benefit first-generation and underrepresented students*